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## Highlights

- Flexible and powerful ultra-compact self-service solution delivers a compelling customer experience virtually any place
  - Complete family of 15", 17" and 19" touch screen high-performance models with dual video display capability support advanced rich media applications
  - New entry-level model available in 15" size for reliable performance to run essential applications
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# IBM AnyPlace Kiosk

*New, flexible and powerful self-service solutions work virtually any place*

## IBM AnyPlace Kiosk features

At a time when shrinking margins call for innovative ways to increase sales and reduce costs, the IBM AnyPlace Kiosk family of products can help businesses respond to shifting consumer demands while maintaining a strong competitive edge.

Designed to redefine the consumer experience across a broad range of market segments, including retail, travel, financial, government, health-care and entertainment, this family of AnyPlace Kiosks supports a global ecosystem of software applications. The AnyPlace Kiosk is now available in both performance and entry-level models to offer more choice and flexibility to support a wide variety of applications.

In addition, hardware options such as mounts, floor-standing enclosures and custom faceplates from IBM business partners help tailor the solution to your business needs and enhance brand perception.

## Powerful features deliver compelling self-service

The ultra-compact AnyPlace Kiosk is designed to deliver compelling self-service options virtually any place. Its performance units offer rich features including an integrated motion sensor, realistic 3-D graphics, high-quality audio and advanced infrared touch screen technology that delivers interactive services with an exciting and intuitive user experience. By placing kiosks at strategic locations, you can help influence consumer decisions and increase employee productivity without adding a single square foot of real estate.





IBM AnyPlace Kiosk 15", 17" and 19" models with dual core AMD processors; 15" entry-level model now available

AnyPlace Kiosk self-service solutions are easy to install and can be readily customized to fit almost any environment. The sleek flat panel touch screen—now available in 15", 17" and 19" sizes for the performance units—incorporates high-performance Mobile AMD Turion™ dual-core processors that support leading-edge applications. AMD Turion is an advanced dual-core processor uniquely optimized for multi-tasking and rich media applications. The entry-level models incorporate the Via C7 processor for reliable performance and low power consumption. Dual video display capability delivers an outstanding customer experience for digital signage or second touch screen support, and a magnetic strip reader and scanner option fit seamlessly into this powerful yet low-profile device.

### **Flexible configurations help increase business agility**

For additional flexibility in the performance units, five USB and two serial ports accommodate a wide variety of optional external peripherals. A single power cord, industry-standard VESA mounting plate and multiple mounting options make the kiosk easy to place and cost effective to move in busy, high-traffic environments.

The new entry-level model, available in a 15" display format, offers essential performance capabilities for most off-the-shelf self-service and POS applications. With an open standards-based platform, energy efficient VIA processor, and chipset choices, this unit is designed to reduce power consumption to run essential applications.

With this flexibility, both performance and entry level units are designed so you can quickly respond to changing customer needs and minimize the costs of exploring new trends.

Mobility is a key feature of the IBM self-service solutions. The performance AnyPlace Kiosk units contain an ExpressCard slot to accommodate third-party wireless WAN cards, which deliver business flexibility to connect and interact with consumers in a wide variety of environments. ExpressCard<sup>1</sup> is a new industry standard expansion slot that enables high-speed peripherals in a compact form factor.

### **Robust design protects your investment**

Engineered for long life and continuous availability, AnyPlace Kiosks feature a rugged, durable exterior that has held up under rigorous testing, frequent use, and rough handling in harsh public situations. AnyPlace Kiosks are deployed in thousands of busy public spaces and consistently perform well in high-traffic conditions. The sealed, spill-resistant display and self-service hardened design can be embedded in the most demanding environments for engaging, round-the-clock interaction.

The AnyPlace Kiosk also features important built-in measures to ensure secure access. The all-in-one design eliminates the need for most external peripherals, while protecting the expansion ports as well. In addition, a robust bezel cover design provides secure cable management and tamper-resistant controls. By preventing unauthorized access, these security features help protect your data and your investment.

### **Advanced management tools streamline operations**

System management of the AnyPlace Kiosk is simple and cost effective. A powerful combination of the IBM Remote Management Agent (RMA), IBM Light-Path Management (available with performance models only) and environmental monitoring sensors help staff monitor and manage systems from a central location. RMA is now integrated into an enhanced end-to-end systems management solution, empowering retailers to manage their store environments more competitively. Included in this management solution is IBM Director, a systems management tool that retailers can use to centrally manage their systems across the entire enterprise to help them achieve greater system uptime for more throughput.

Important system updates can be performed remotely, and built-in alert systems facilitate predictive maintenance and rapid diagnosis. Streamlining system management helps lower total cost of ownership and improve system availability.

### **Easy serviceability**

Servicing the AnyPlace Kiosk has never been easier. The virtually tool-free design allows fast access to most key internal components. This helps minimize downtime and reduce service costs. And if needed, the experienced IBM worldwide service and support network is always ready to help you protect your investment.



IR touchscreen display has no plastic film to scratch and is designed to help avoid the need for recalibration

Integrated stereo speakers for high-quality audio

Presence detector can activate kiosk as end users approach

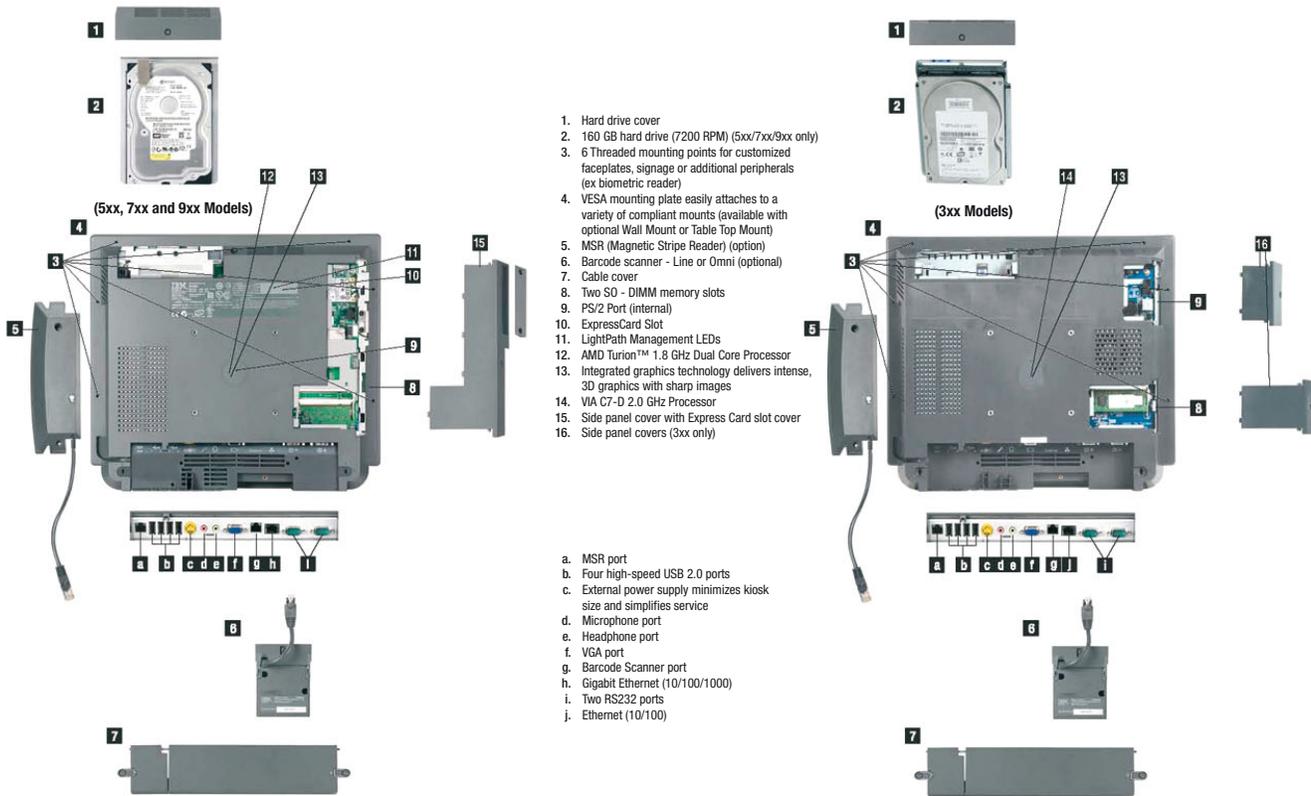


Multiple mounting devices (optional) enable you to place kiosks at touchpoints convenient to customers and employees. These options (shown) include Tabletop Mounts with a wide tilt range for ergonomically correct viewing; third-party mounts such as the articulated radial arm and mounts to the wall.

## Environmentally friendly features save energy

IBM self-service systems are built to help companies expand and upgrade for a long life cycle, which can translate into companies disposing of fewer obsolete products. As part of IBM's commitment to developing products that reduce

consumption of energy, IBM performance models use AMD mobile processors in the AnyPlace Kiosk. IBM entry level models use VIA processors with built-in power management that can help reduce system energy usage. The IBM worldwide packaging engineering team strives to use materials with recycled content and common shipping methods to help optimize the sustainability of packaging materials.



Doing business has never been quicker. Instant access to information, innovative services and online commerce mean that busy consumers now expect a variety of service levels that cater to their demands for speed and simplicity.

**IBM AnyPlace Kiosk at a glance**

	Models 5xx, 7xx, 9xx	Model 3xx
<b>Hardware</b>		
Touch screen	Advanced Infrared Touchscreen 15" – 1024 x 768 resolution 17" – 1280 x 1024 resolution 19" – 1280 x 1024 resolution	Advanced Infrared Touchscreen 15" – 1024 x 768 resolution
Processor <sup>2</sup>	• AMD Turion 64 X2 TL-56 1.8 GHz Dual-Core Mobile Technology (1 GHz FSB)	• Via C7-D Model D, 2 Ghz Core, 800 Mhz FSB
Storage <sup>3</sup>	160 GB (7200 RPM)	160 GB (7200 RPM)
System memory	512 MB DDR2 (upgradable to 4 GB) <sup>4</sup>	512 MB DDR2 (upgradable to 2 GB) <sup>4</sup>
Graphics	VIA Chrome9™ IGP (Integrated Graphics Processor), 256 MB max (shared with system memory)	
Slots	Single ExpressCard expansion slot	None
Ports	<ul style="list-style-type: none"> <li>• High-speed USB 2.0 (5)</li> <li>• RS-232 (2)</li> <li>• Dedicated MSR and Scanner ports</li> <li>• Headphone (2)</li> <li>• Microphone</li> <li>• VGA port—Video Out</li> <li>• Gigabit Ethernet (10/100/1000)<sup>5</sup></li> </ul>	<ul style="list-style-type: none"> <li>• High-speed USB 2.0 (5)</li> <li>• RS-232 (2)</li> <li>• Dedicated MSR and Scanner ports</li> <li>• Headphone</li> <li>• Microphone</li> <li>• VGA port—Video Out</li> <li>• Ethernet (10/100)<sup>5</sup></li> </ul>
Power consumption	40 W typical, 120 W maximum	
Dimensions (WxDxH)	15" model: 14.5" × 2.9" × 12.8"/368 mm × 72.8 mm × 326 mm 17" model: 15.8" × 3.1" × 14.5"/402 mm × 78.3 mm × 368 mm 19" model: 17.5" × 3.3" × 15.7"/441 mm × 82.8 mm × 399 mm	15" model: 14.5" × 2.9" × 12.8"/368 mm × 72.8 mm × 326 mm
Weight <sup>6</sup>	15" model: 14.2 lbs/6.4 kg 17" model: 18.2 lbs/8.3 kg 19" model: 20.5 lbs/9.3 kg	15" model: 13.9 lbs/6.3 kg
<b>Software</b>		
Operating systems supported	<ul style="list-style-type: none"> <li>• Microsoft® Windows® XP Professional Edition (32-bit)</li> <li>• Microsoft Windows Embedded for Point of Service (preload on select models—see Chart 1a)</li> <li>• Windows Vista® Business (32-bit)</li> <li>• All OS available as preloads</li> </ul>	<ul style="list-style-type: none"> <li>• Microsoft Windows XP Professional Edition (32-bit)</li> <li>• Microsoft Windows Embedded for Point of Service (preload on select models—see Chart 1b)</li> <li>• Windows Vista Business (32-bit)</li> <li>• Only Windows XP and WEPOS available as preloads</li> </ul>
Drivers supported	Microsoft Windows, UPOS <sup>7</sup>	
User experience	<ul style="list-style-type: none"> <li>• Presence sensor</li> <li>• 2 stereo speakers</li> </ul>	
<b>Industry standards</b>		
System management	<ul style="list-style-type: none"> <li>• RMA v2.3 (Remote Management Agent)</li> <li>• Wired for Management (WfM), Wake on LAN® (WOL), SMBIOS and PXE</li> <li>• Light Path Management</li> </ul>	
Power management	APM 1.2 with Linux®, ACPI 1.0 with Microsoft Windows	

**IBM AnyPlace Kiosk at a glance**

**Peripheral options**

- Integrated three-track MSR
- Wall Mount (against the wall)
- TableTop Mount

**Services**

Limited warranty <sup>8</sup>	24/7 phone support and web-based help (during warranty period)
Technical support <sup>9</sup>	On-site service is available

**Chart 1a—IBM AnyPlace Kiosk performance models**

Touch Screen Size	Warranty	AMD Turion Dual-Core processor	
		No OS Preload	OS Preload**
19"	IOR*	940	94E
19"	Depot	920	92E
17"	IOR	740	74E
17"	Depot	720	72E
15"	IOR	540	54E
15"	Depot	520	52E

\* IOR Warranty (IBM On-site Repair)

\*\* WEPOS (Microsoft Windows Embedded Point of Service), Microsoft XP or Microsoft Vista Preloads

NOTE: Worldwide models represented. All models not available in each country.

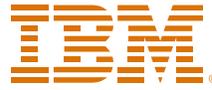
**Chart 1b—IBM AnyPlace Kiosk entry-level models**

Touch Screen Size	Warranty	Via C7 processor	
		No OS	WEPOS or XP***
15"	IOR	330	33E
15"	Depot	310	31E

\*\*\* WEPOS (Microsoft Windows Embedded Point of Service) or Microsoft XP preloads only

## For more information

To learn more about AnyPlace Kiosk solutions, contact your local IBM sales representative or IBM Business Partner, or call us at 1 800 IBM-ALL (1 800 426-2255) or 1 770 863-1000 outside the United States or Canada or visit: [ibm.com/products/retail](http://ibm.com/products/retail)



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<sup>1</sup> Availability subject to wireless certification in the country of use.

<sup>2</sup> MHz/GHz only measures microprocessor internal clock speed; many factors affect applications performance.

<sup>3</sup> MB/GB/TB equals one million/billion/trillion bytes when referring to storage capacity; accessibility may be less.

<sup>4</sup> Actual addressable memory may be less.

<sup>5</sup> Internet access separate, not included. Not available worldwide. Ask your representative for details.

<sup>6</sup> Represents weight of system only, not mounted on stand and exclusive of power supply.

<sup>7</sup> Available for select operating systems and devices.

<sup>8</sup> For a copy of the terms and conditions of the IBM Statement of Limited Warranty, please contact your IBM representative or reseller.

<sup>9</sup> Technical response times may vary.

<sup>10</sup> For more information, please contact your IBM representative.

